

PARK COUNTY BROADBAND ADVISORY BOARD

Meeting Minutes

April 12, 2021

Attendees: John Carr
Bill Boles
Kim Burton
Amy Mitchell, Park County Commissioner
Shea McClure
Chris Byram
Tom Eisenman (via phone)
David Shipley (via phone)

Next meeting: Monday, May 10, 2021, 10-12am, Fairplay Community Center, 880 Bogue St, Fairplay, CO 80440

1. Announcements

n/a

2. Discussion

➤ Community Outreach

- John – attended a working session with the Park County Commissioners and discussed community outreach ideas
- The Broadband Deployment Board declined grants for Neteo for Will O Wisp and South Park Tel for Staunton and surrounding areas. They did approve South Park Tel for Burland.
- John spoke to Kelly Fitzpatrick at the Flume about a series of articles outlining where we've been and where do we go in the future
- Brainstorming more ideas
 - Fairs – Bailey Days, County Fair, Burro Days, 4th of July and Festival in the Clouds – Shea to research how much booths cost. Perhaps we could make flyers and put in an existing booth. Need to design a flyer!
 - Flyers are also good to put at libraries, community centers. Good for Hartsell, Alma and Guffey areas.
 - Email form that's on the website still goes to Mike Brazell. Chris to send emails to John and we need to figure out where to reroute them.

- Facebook pages – need to make a list and a plan on how to post and utilize them. We may not want our own page because it's difficult to manage. If we do, it's just for information purposes only. Everyone on board to gather pages they know and send to John and Kim to compile. Could probably post to county page as well.
- Pinecam, Nextdoor and My Mountain Towns are also online resources
- Chamber of Commerce – perhaps we can outreach through here. Check into Platte Canyon and South Park
- Homeowner's Associations (HOA's) – Amy sent Kim and John a list to start with. Need to determine when their meetings are and outreach possibilities. Questions arose: Do we want to go to the meetings in some and speak? Do we want to provide them with information?
- Website – vendor pages, FAQ sections, funding resource article. Kim needs to look at this and see where there are gaps. Kelly Belsher is the gatekeeper for the website.
- Might be a good idea to find and publish a map of connectivity – how does one get to the last mile? This would be good to add to the website